Wisconsin Public Library Consortium
WPLC Board Meeting Notes
October 25, 2016, 3:00 PM
Potawatomi Casino & Hotel - WLA

ATTENDEES: Kristen Anderson (WRLS), Mark Arend (WLS), Amy Birtell (ESLS), Steve Heser (MCFLS), Mellanie Mercier (BLS), Steve Ohs (LLS), Becky Petersen (MCFS), Steve Platteter (ALS), Krista Ross (SWLS), Marla Sepnafski (WVLS -- proxy for Joshua Klingbeil), Lin Swartz-Truesdell (KCLS), Martha Van Pelt (SCLS), Maureen Welch (IFLS)

ABSENT: Evan Bend (OWLS), Mike Gelhausen (MWLS), Mark Merrifield (NLS), Michael Sheehan (NWLS)

GUESTS: Angela Bodzislaw (Spooner PL/NWLS), John Debacher (DPI), Bruce Gay (MCFLS), Connie Meyer (BLS), Amy Stormberg (Shell Lake PL/NWLS)

PROJECT MANAGERS: Melody Clark, Andi Coffin, Sara Gold, Stef Morrill

Summary of Actions:
- *There are concerns about the integration of school ILSs into the WPLC interface. There is a consensus among the board that right now there is a great opportunity for partnership among public libraries and schools to get the students access through the public ILSs or other authentication mechanisms.*
- *The Formula workgroup will pursue a new formula that will reallocate a percentage of the buying pool to Advantage accounts. The percentage will be based on holds.*
- *The User/Non-User workgroup recommendation to pursue the Morrill Solutions alternative proposal was approved.*
- *There was a consensus to hold off reallocating Steering seats until recommendations are made by the By-laws and Formula workgroups.*
- *There was approval to support the Califa Copyright Reform Statement and to encourage other, local consortia to support it as well.*
- *The Nominations Committee recommended retaining K. Ross as Board Chair and M. Welch as Steering Committee Liaison for 2017. The recommendation was approved.*

1. Call to order
The meeting was called to order at 3:01 PM by K. Ross.

2. Consent agenda
      a. Review agenda
      b. Approval of minutes from August 24, 2016:
          http://www.wplc.info/sites/wplc.info/files/2016-08-24%20WPLC%20Board%20Minutes.pdf
      c. Updates from the previous meeting:
          http://www.wplc.info/sites/wplc.info/files/updates.pdf
             i. YTD budget

Motion*: Approval of the consent agenda as presented.*
Moved to approve*: M. Sepnafski*
Second*: S. Platteter*
Discussion*: None*
Results*: Motion passed unanimously*

3. Discussion/Action items
Discussion of OverDrive School and Public Library program

Background from Agenda: OverDrive is experimenting with a new program to integrate school and public libraries. A few school libraries that participate in School Download Library are working with their local public library consortium to allow access to students using their student IDs in addition to public library cards by adding authentication for the school library's authentication system to the public library consortium's OverDrive platform. In these cases, the school library appears on the list of libraries for a patron to select in addition to the public library.   The perceived advantage of this setup is that students can have access without having to get a public library card and that the collection will potentially get more use by students and will increase the visibility of the public library and consortium brand with students. There are some disadvantages: increased length of the list of libraries patrons choose from, increased maintenance of authentication to these additional systems, and the possibility of diminishing the value of the public library card (as students would no longer need one to log into OverDrive), lack of clarity of who would be paying for the additional circulation, public confusion about who is funding the collection, potential complaints about content.

Currently, any public library system can choose to add barcodes from their local school ILS systems into the public library system's ILS to allow access using student barcodes, which may provide some of the advantages without adding the school libraries as separate entities.

Discussion: S. Morrill introduced OverDrive's new method for schools to authenticate differently to access Wisconsin's Digital Library. Some members are already allowing schools to add their IDs to their ILS (Milwaukee & Racine). MCFLS is adding data to their ILS Server to allow students access to digital resources, which introduces students to the public library and helps to get students into the library to get a full featured card. The other option is for school libraries to be added as separate entities on the list of libraries. It would need to be decided how that would appear in the authentication processes. The WPLC would need to decide if all schools would be added to the authentication list.

The group discussed. Some felt that they would rather see the students come to the library to get cards. There was concern about loading school data into existing public ILSs, too, because some have formulas for reimbursement that include registered borrowers and dumping in all the school data would change those numbers and make the formula problematic. There was also concern expressed about the focus

of the WPLC collection: being a public library collection, it isn't designed to meet the needs of students and may have inappropriate content.

It was asked what the costs would be to implement and add school data to the system. The costs involved is predominantly project manager time.

Another concern about adding schools as separate entities is that the circulation will not be tied to a library, thus the library will not get credit for the circulation. Because many school districts cross counties and library system lines, it would be very difficult to assign the circulation to a specific library or even system. Libraries want to be able to track the circulation as that is how they justify the expense of the collection.

S. Morrill and S. Gold shared that they are working with DPI, CESA Purchasing, and the CESA Statewide Network to build a K-12 school ebook consortium. They are looking at simultaneous use divided by grade level type access.

The majority of the group felt that there should be a library partnership with the school district in order for students to access OverDrive. There was concern that some school districts might consider cutting their own library materials and using the public library and Wisconsin's Digital Library Collection to supplement their collection. Libraries make a strong effort to connect with the schools and they should use that avenue to connect to the WPLC collection.

CONSENSUS: There are concerns about the integration of school data into the WPLC. There is a consensus among the board that right now there is a great opportunity for partnership among public libraries and schools to get the students access. Project managers will ask OverDrive to not promote this feature in Wisconsin.

Discussion of direction from the Formula Workgroup
Background from Agenda: The Formula Workgroup met in September to discuss a potential change in the formula for funding the buying pool. The complete charge and membership for this workgroup can be found on the WPLC website: http://www.wplc.info/formulaworkgroup

The group discussed some concerns:
- The concern from some members of the workgroup, especially MCFLS, is that the $150,000 is intended specifically to fulfill holds. MCFLS has been using Advantage funds to keep their holds ratio low, and are not comfortable with funding holds fulfillment with the same formula that is used for the $1,000,000 buying pool.
- Systems are using Advantage differently, which creates some issues between the shared collection and Advantage collections:
  - Some systems are purchasing additional titles, while others are purchasing additional copies only.
  - There are different procedures in how people evaluate hold numbers and purchase with Advantage.

- o Some systems invest in Advantage but don't have time to do selecting.
- o Some systems are not using Advantage at all.

The group came up with the recommendation to allocate a percentage of the buying pool to Advantage accounts for each system. The formula for this percentage would not be based on circulation or population but on the number of holds. If a system has higher holds, they would contribute more, but the funds would be placed into their Advantage account to help them deal with their own holds. Systems would be welcome to put additional funds into their Advantage accounts. There are a few things to consider with this model:

- We would need all systems to have Advantage accounts
- We would need accurate and consistent numbers from OverDrive about holds.
- We would need to determine the percentage that would go into the Advantage accounts.
- We would need procedures and standards for Advantage spending.

Discussion: B. Gay introduced the topic. With the idea for the new formula, a base amount of money would go towards the shared collection and another portion would go back to each system's Advantage to purchase copies for the individual system's holds. With this model, there would have to be some guidelines for Advantage purchasing, including a schedule. All systems would need to have Advantage accounts in order for the new formula to be effective. There are currently two systems that do not have Advantage accounts (MCLS & WVLS).

One thing that would need to be determined is the percentage that would be given back to Advantage account. OverDrive has offered some help with guiding this. This change would not preclude systems from adding more money to their Advantage accounts than what the formula would allot to them.

The idea behind the new formula is that systems are filling their local needs and holds, which would soften the impact of adding the extra $150,000, as each system will be getting the money back in their Advantage account.

In 2017, regardless of the change in formula, there will be more guidance for Advantage selectors, including procedures and a schedule for selection.   For the shared collection, there is a limit of 100 copies for any given title, although there are exceptions.   At one time, we were trying to reach a 10:1 holds ratio, but that has not been possible, and we are now working towards 20:1.

If this new formula were implemented and money goes back to Advantage accounts, the group will need to discuss the Advantage Plus feature and how it factors into the equation.

It was asked how often the number of holds would be looked at to obtain the formula. Project managers are working with OverDrive to get the data to be able to create the formula. We are looking at capturing a three-month period ideally. To be clear, the change in formula would not begin until the 2018 budget.

A concern was raised that changing to more Advantage would mean more duplicate selection, as Advantage selectors would need to select more.   Hopefully, better procedures and reporting would make this easy for Advantage selectors.

CONSENSUS: K. Ross asked if everyone is comfortable with the workgroup pursuing this direction for the formula. There was a consensus and the workgroup will pursue this formula.

User & Non-User Survey Workgroup Recommendation
Background from Agenda: The User & Non-User Survey is one of the projects that WPLC has undertaken every four years. As it was time to potentially repeat the survey, a workgroup was formed to discuss the desirability of repeating the survey and to investigate the costs of repeating the survey. They have completed their work, and have a report and recommendation for the Board to discuss and potentially take action on.

Discussion: S. Heser introduced this discussion. S. Heser, J. Klingbeil, and K. Ross make up the workgroup. The workgroup received three proposals. In considering all three, the UW Survey Center proposal was too costly. Morrill Solutions submitted two proposals: one for redoing the survey from 4 years ago and an alternative proposal to train library community members to use data and develop their own local surveys. The workgroup was interested in this alternative proposal.   The idea behind this alternative proposal is that the community would be trained and could offer more localized surveys, which would result in more meaningful data. Since we started doing this survey, Pew study does their own library survey as well, so if we learn how to do something more meaningful on a local level and learn how to use and interpret the data on our own, our surveys can be more localized and less generic.

There is also currently a proposal in the next biennial budget to expand access to WISEdata funding to include libraries as well as schools. WISEdata is an initiative that was passed in Jan 2016 to allow school districts more immediate access to student assessment tools. http://dpi.wi.gov/wisedata. If this proposal passes, WISEdata could be a source of funding for this and/or other data-related projects.

SCLS is hiring a data analysis and they would like the new hire to be involved in this process as well.

The type of training would be negotiable, but most likely would be multiple webinars. The cost of this alternative proposal is predominantly training and expertise time. Details would need to be discussed with Morrill Solutions.

Motion: Accept and pursue the third, alternative, Morrill Solutions proposal
Moved to approve: M. Van Pelt
Second: S. Platteter
Discussion: Additional help on the workgroup would be needed. Project managers will send out a message to the community to see if any additional people will be willing to work on the workgroup.
Results: Motion passed unanimously

Reconfiguration of Steering Committee seats
Background from Agenda: According to the WPLC bylaws, "the number of representatives {on the Steering Committee} from each Partner shall be determined by the aggregate annual investment in the Digital Library made by each Partner and its Members. Annually, the WPLC Board shall determine the amount, or portion thereof, invested in the Digital Library that shall entitle a Partner to have one representative on the Steering Committee."   While we should be considering this question, the project managers are recommending that we discuss some questions about apportionment of seats (because there are some concerns) to provide information to the Formula Workgroup, who is considering the formula for dividing costs and could also make a recommendation about apportionment of seats based on the new formula. The Bylaws Workgroup could recommend changes to the bylaws to reflect this recommendation from the Formula Workgroup or any other suggestions from the Board.

Discussion: Project managers propose that reapportioning seats for 2017 is held off for the year until the By-Laws and Formula workgroups make recommendations.

The project managers would also like to recommend that the seats are determined by percentages of contribution rather than the current system that uses a dollar amount and would like to cap the number of seats on the committee. It was suggested that the cap is 25, the current size of the Steering Committee.

The question was asked if the Bylaws Workgroup is looking at the vote apportionment for the Board. S. Morrill will take this back to the Bylaws Workgroup. The workgroups will also need to keep in mind that there will be one fewer systems as of January 2017.

CONSENSUS: There was a consensus to hold off reallocating Steering Committee seats until recommendations are made by the Bylaws Workgroup.

Califa Copyright Reform Statement
Background from Agenda: Califa has prepared a Copyright Reform Statement to help educate and bring about change to the largely nonnegotiable licensing terms set forth by publishers for e-content. They are asking for support by having consortia read and sign the statement. We would like to discuss this Copyright Reform Statement and what action the WPLC Board would like to take if any. Executive Summary: http://www.wils.org/wp-content/uploads/2016/10/Library-Copyright-Reform-Statement-from-Califa.docx

Discussion: Califa is a multitype library organization in California that would like to raise awareness about the US Copyright Office's investigation into copyright reform, specifically section 108 which affects libraries.

Califa has drafted a Library Copyright Reform Statement to bring attention to the following:
- Libraries don't own the digital materials they purchase because of non-negotiable licensing terms.
- Libraries can't ensure access to digital materials to the public despite purchasing the content for public use and agreeing to established DRM terms.

- Libraries are spending enormous amounts of money into epub collections that can be made inaccessible based on third party and/or publisher licensing terms.
- Libraries are not given the opportunity to negotiate these terms. The Reform Statement proposes the following:
    - Publishers and ebook vendors should negotiate acceptable licensing terms with libraries rather than present terms that offer libraries 2 choices: a) accept the terms or b) don't provide access to the materials through the public library.
    - Let libraries own what they purchase.
    - Let libraries host their own purchased content on platforms that conform to DRM standards.
    - Amend copyright law to ensure licensing terms do not supersede copyright exceptions, provisions and fair use protections.

Because Califa is behind this statement and because they are a large, respected organization, the statement may have some weight. RAILS, the State Library of Connecticut and the Readers First Initiative have signed on as well. It is important that someone has taken the time to outline these concerns, as there has not been an effort behind it until now. By signing on, WPLC would be supporting this statement by Califa and indicating that we feel that libraries should be given the ability to negotiate the terms with publishers and not just given the terms.

Motion: WPLC will support this statement.
Moved to approve: M. Van Pelt
Second: A. Birtell
Discussion: S. Ohs proposed an amendment to the motion, to send letters to local/area consortia urging them to support it as well. M. Van Pelt agreed to the amendment. No further discussion
Results: Motion passed unanimously

2017 Board Chair & Liaison
Background from Agenda: The Nominations Committee (Steve Platteter, Mike Sheehan, Marty Van Pelt) are recommending Krista Ross continue as WPLC Board Chair and Maureen Welch continue as Steering Committee Liaison.

Motion: Retain K. Ross as Board Chair and M. Welch as Steering Committee Liaison for 2017.
Moved to approve: Motion from the Committee, presented by Steve Platteter
Second: M. Arend
Discussion: None
Results: Motion passed unanimously

Discussion: The group discussed the roles of these two positions. The group wants the meetings as efficient and transparent as possible. There was a consensus to keep the new agenda formats.

4. Information Sharing From Partners

Background from the Agenda: This question was asked on the agenda: *The systems just submitted their system plans and LSTA grant applications. What new projects have you included in your grant applications or system plans that you'd like to share?*

Discussion: SCLS received a digitization grant and will be hiring a 29 hour per week librarian to help SCLS libraries select and scan items.

Winnefox reported that they are implementing linked data. They have Sirsi Dynix Blue Cloud Visibility implemented so they will have linked data that will be discoverable through search engines. WiLS will look into cooperative pricing with *Zepheira* for linked data as all systems expressed interest in linked data.

ESLS has submitted a new system plan for their new merged library system. It was a neat experience to create the plan as a new system. It was asked how they came to the new name for the system. A. Birtell reported they received 80 suggestions from library board members and staff. They narrowed those down to five, then three and then one.

IFLS is working on a proposal dealing with working with community members living in poverty.

There was no additional information shared.

5. Meeting evaluation

There was a consensus that the meeting went well and that the new agenda format is very helpful.

6. Adjournment

K. Ross adjourned the meeting at 4:15 PM.

Next meeting will be in February 2017

RECORDER: Melody Clark